

Privacy Statement

Read very carefully:

Who Are We?

Yoga Den B.V, a boutique yoga studio in Amsterdam, NL.

Website: www.yogaden.nl . Email: info@yogaden.nl

Who do we contact?

Yoga Den B.V. and www.yogaden.nl will only contact individuals who specifically give us consent. Consent may be given by contacting us through our website, creating an account on [MindBodyOnline](#), text message consent through [MindbodyOnline](#), or by purchasing one of our products or services.

What information do we collect and where is it stored?

Personal Data:

1. Your first name, last name, phone number (optional), and e-mail address as provided by you contacting us through www.yogaden.nl.
 1. This information is stored in:
 - Google: If you provided us with your first name, last name, e-mail address, and phone number by filling out the contact us form on our website, your information is collected and stored on The Yoga Ground's GoogleDrive on Google. [Click here](#) for Google's Privacy Policy.
 - Your information can only be accessed by Kristen Brunello.
 2. Your full name, postal address, cell phone, email address, emergency contact name and phone number, and date of birth, provided by you when registering to schedule and purchase classes at Yoga Den on [MindBodyOnline](#).
 1. This information is stored on MindBodyOnline. It is used as a way to contact you about account issues and promotions, and as a means of providing safe service to you. [Click here](#) for MindBodyOnline's privacy policy.

2. Your Information can be accessed by the membership team at Yoga Den studio.
3. If you would like any of your information deleted, please email info@yogaden.nl.
4. You may be asked to store your payment method information. This will be completely voluntary and used to more easily sell you services from Yoga Den.
5. If you subscribe for the monthly auto-renew you will be asked to give consent to store your payment method information for future billing. Should you ever cancel your auto-renew, you can email info@yogaden.nl to delete your stores information.

All such information is strictly protected and used only for delivering the content and products the user has signed up for or purchased. This information is never used for other purposes and is never shared with 3rd parties for their own use. This data can be deleted at the request of the consumer as long as it is in compliance with the signed contract.

Processors/Vendors Used Who Collect Information:

Yoga Den B.V. and www.yogaden.nl, uses some processors/vendors to run as a business. These include:

1. [MindBodyOnline](#) to create account, schedule classes, make purchased, and collect automatic payments.
2. [Mailchimp](#) to create emails and promotions.
3. [Digistate](#) to host our website.
4. [GoogleDrive](#) to store email lists

www.yogaden.nl does not share your information with these processors/vendors. Information will only be provided to these processors by YOU in order to sign-up at these sites. The information collected by these processors is stored by them. Click the links to be taken to the privacy policies of the associated processors.

Existence of Individual rights:

As a consumer of products and services offered by Yoga Den B.V.

and www.yogaden.nl, you have the right of:

- Access to your personal data – to know what data is stored where.
- To correct personal data where it is incorrect or incomplete
- To delete personal data as long as it is not necessary to uphold your signed contract
- Restrict/suspend processing of personal data in compliance with your signed contract
- Complain to a supervisory authority
- Withdraw consent at any time unless doing so goes against what was agreed upon in your signed contract
- Object to processing in compliance with your signed contract

Anonymous Usage History (non-Personal Data)

This information is strictly limited to the history of activities that you engage in while on our site. It does NOT include any personally identifiable information (PII).

The purpose of this information is to improve your experience.

For example, by storing the fact that you have already taken the free recovery archetype quiz, we don't need to have that pop-up appear again.

There is a small subset of this history that we use with 3rd parties, such as Google or Facebook, for the purpose of measuring and improving the efficacy of advertising campaigns.

Some of these third parties, aggregate such information across many websites. This allows them to identify users who are more likely to be interested in specific offerings like fashion, sports, education and so on.

Please see the privacy policies of [Google](#) and [Facebook](#) for more information.

What are cookies and how do we use them?

Cookies: Like many other commercial sites, our site utilizes standard technologies called "cookies" and clear GIFs to collect information about how our Site is used. A cookie is a small data text file, which a website stores on your computer's hard drive (if your web browser permits) that can later be retrieved to identify you to us. Cookies were designed to help a website

recognize a user's browser as a previous visitor and thus save and remember any preferences that may have been set while the user was browsing the site. A cookie cannot be read by a website other than the one that set the cookie. A cookie cannot pass on a computer virus or capture any of the Personally Identifiable information. There are ways of turning cookies off on your computer. If you do this, it could impact your experience on websites.

Disclaimer

This policy may be changed at any time at Yoga Den B.V. and www.yogaden.nl's discretion. If we should update this policy, we will post the updates to this page on our Website. This policy was revised 21 January 21, 2022, in order to be GDPR compliant.

For more information, to make a complaint, to ask questions, or delete your data please contact:

Member Care, info@yogaden.nl